



we create IT for you.

OFCOM CUSTOMER RELATIONSHIP MANAGEMENT



012.212.3169 / 012.211.3169

a **SOFTWARE** to manage your daily Sales and Marketing activities ?

Get your Executive Desktop Suite now !

Standard, Enterprise and Premium Packages available.

We believe customer satisfaction is the most important criteria to the success of a company. OFCOM CRM provides the right solution to customers to handle their customers as well as sales and marketing activities. It is a comprehensive web-based solution that allows the users to access the system any place, anytime concurrently.

Users from HQ can remotely monitor, track, access and modify marketing activities, sales activities and customer related information from various locations in the world.

Below are key functionalities:

- Customer Management
 - Lead and Prospect Management
 - Contact Management
 - Accounting Integration
 - Import & export lead, Contact and Account in CSV format
- Marketing Activities Management
 - Calendaring System (To-do, Event, Meeting) Per Sales Person
 - Sales Trip Visit Record
- Sales Management
 - Quotation Management
 - Invoice and Delivery Order Management Receipting Management
 - Commission Management System Customize the export to PDF document based on company format
 - To-dos and Alert Notification
 - Email notification and Reminder
- Purchase Order Management
- Inventory Management
- CEO Desktop
- User Pre-defined Reports
- SMS Gateway integration for send in and out
- Email Blasting to Customers
- Customizable based on requirements



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OFCOMTM
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Packages Comparison:

	Standard	Enterprise	Premium
Customer Management	✓	✓	✓
<ul style="list-style-type: none"> • Lead and Prospect Management • Contact Management • Account Management • Import & Export Lead, Contact and Account in CSV format 	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓	✓ ✓ ✓ ✓
Marketing Activities Management	✓	✓	✓
<ul style="list-style-type: none"> • Calendaring System (To-do, Event, Meeting) Per Sales Person • Sales Trip Visit Record 	✓ ✓	✓ ✓	✓ ✓
Sales Management	✓	✓	✓
<ul style="list-style-type: none"> • Quotation Management • Quotation Template Management • Invoice Management • Delivery Order Management • Receipting Management • Commission Management • Standard format to export to PDF • Customize the export to PDF based on company format • To-dos and Alert Notification • Email notification and reminder 	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓	✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓ ✓
Purchase Order Management	✓	✓	✓
<ul style="list-style-type: none"> • Supplier Management • Receiving Management • Payable Invoice Management (with approver workflow) 	✓ ✓	✓ ✓	✓ ✓ ✓
Inventory Management		✓	✓
<ul style="list-style-type: none"> • Stock In and Stock Out • Item, Product and Price Book Management • Item Stock Card 		✓ ✓ ✓	✓ ✓ ✓
Task Management	✓	✓	✓
Accounting Integration		✓	✓
<ul style="list-style-type: none"> • SQL Accounting • AUTOCOUNT • Any others, provided API is available 		✓ ✓ ✓	✓ ✓ ✓
User Access Control (ACL) List	✓	✓	✓
User Pre-defined reports	✓	✓	✓
CEO Desktop		✓	✓
<ul style="list-style-type: none"> • Sales and Marketing Report (With Excel alike filtering function) • Pipeline Report • News Sharing 	✓ ✓ ✓	✓ ✓ ✓	✓ ✓ ✓
SMS Gateway Integration for send in and out			✓
Email Blasting to customers		✓	✓
Customization based on requirements			✓
e-Payroll	Optional	Optional	Optional
e-Leave	Optional	Optional	Optional